

MEDIA INFORMATION

**CONTACT:**

Chloe Houser

ph: 206.728.8879

e: chouser@kIRO7.com



LEAGUE OF WOMEN VOTERS*
OF WASHINGTON EDUCATION FUND

CONTACT:

Amy Peloff

ph: 206.622.8961

e: apeloff@lwvwa.org

February 15, 2024

KIRO 7 & LEAGUE OF WOMEN VOTERS OF WASHINGTON ANNOUNCE PARTNERSHIP TO DELIVER DIRECT VOTER ACCESS TO CANDIDATES IN CRITICAL 2024 RACES

*News Leader in Western Washington and League of Women Voters of Washington work to jointly produce
candidate forums for Gubernatorial and Senatorial Races*

Seattle, Wash. – KIRO 7, Seattle’s #1 local news station*, and the League of Women Voters of Washington Education Fund (LWVWA-EF), announced today they will partner to host at least two candidate forums ahead of the General Election scheduled for November 5. The Candidate forums are planned for the important Washington State Gubernatorial and U.S. Senatorial races. The Candidate forums may take the form of a debate or town hall, with the goal of providing maximum access and time for voters to hear directly from candidates on the issues most important to our state.

To ensure maximum access to these landmark events, viewers will have the opportunity to access the live forums on KIRO 7 over-the-air, streaming live on kIRO7.com, and on the KIRO 7 News phone and TV apps. KIRO 7 will also work with the Washington State Association of Broadcasters and local TV, radio and newspaper organizations to distribute the broadcasts state-wide.

KIRO 7 and The League of Women Voters of Washington are committed to ensuring all voter voices are heard. In addition to sourcing questions and discussion topics from the general public, KIRO 7 and the League of Women Voters of Washington will work together with local non-partisan organizations and non-profits to ensure equitable representation of the issues and concerns within our diverse and local communities.

“KIRO 7 remains committed to delivering greater context and understanding on the stories that impact our citizens the most,” said Pat Nevin, Vice President and General Manager of KIRO 7. “These races will shape our state, and our country and shape the lives of our citizens for years to come. Delivering live, equal access to the candidates in these races is vital. In these forums, voters will hear directly from the candidates in real time, and gather the information they need to cast their vote.”

League of Women Voters of Washington President, Mary Coltrane, added, “The League of Women Voters invites every eligible voter to learn about the candidates who wish to make decisions on their behalf. The League works vigorously to ensure voters have all the information they need to cast an informed ballot. Our commitment to democracy is unwavering, and we are pleased to partner with KIRO in this important work.”

KIRO 7 and the League of Women Voters of Washington may extend their 2024 partnership to host additional events for down-ballot races based on voter demand. KIRO 7 and the League of Women Voters of Washington worked together previously on the 2022 Washington State U.S. Senate Town Hall for Senator Patty Murray, and challenger Tiffany Smiley. That event was viewed by 100,000** people across the state.

**Source: NSI March-December '23 and January '24 A25-54, #1 shares from Local News and KIRO TP's only Mo-Su calculated by avg Qtr Hr by day.*

***Source Town Hall viewership: Nielsen NLTV P18+ October 30, 2022, and GA360 data for kiro7.com, and the KIRO 7 news apps on phone and TV.*

###

About Cox Media Group

CMG Media Corporation (d/b/a Cox Media Group) is an industry-leading media company with unparalleled brands, award-winning content, and exceptional team members. CMG provides valuable local and national journalism and entertainment content to the people and communities it serves. The company's businesses encompass 14 high-quality, market-leading television brands in 9 markets; 50 top-performing radio stations delivering multiple genres of content in 10 markets; a Washington, DC news bureau; and numerous streaming and digital platforms. CMG's TV portfolio includes multiple primary affiliates of ABC, CBS, FOX, NBC, Telemundo and MyNetworkTV, as well as several valuable news and independent stations. For more information about CMG, visit www.coxmediagroup.com.

About League of Women Voters of Washington

The League of Women Voters of Washington Education Fund is a nonpartisan grassroots organization. It does not support or oppose candidates, , or political parties. We encourage the informed and active participation of citizens in government. The LWVWA-EF works to educate voters by holding candidate debates and forums, registering voters and and supporting VOTE411.org, a personalized, national voter guide.