

Memorandum of Understanding

The League of Women Voters, a nonpartisan political organization, encourages informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.

Fisher Communications is a Seattle-based communications and media company focused on creating, aggregating, and distributing information and entertainment to a broad range of audiences.

Whereas the League of Women Voters of Washington and Fisher Communications are interested in providing non-partisan voter information and encouraging participation in the election process through Fisher's television and radio affiliates and the website "theundecidedvoter.com," they have agreed to collaborate with the following understanding:

1. Any jointly sponsored activity must be non-partisan in content and appearance. Nothing that would appear to promote one candidate or one party over other candidates or other parties will be allowed.
2. Coverage of candidates and issues will be balanced and factual.
3. No candidate advertising and no promotional spots for or against ballot measures will be in close proximity to the League of Women Voters banner or to content provided by the League of Women Voters on theundecidedvoter.com website.
4. Any debate materials or other content produced by the League of Women Voters is the sole property of the League of Women Voters. Any radio, television or web broadcast of a jointly sponsored event must be carried in its entirety and may not be edited or used in a different context without permission by the League of Women Voters.
5. No candidate advertising and no promotional spots for or against ballot measures will be carried in any time slot adjacent to a broadcast co-sponsored with the League of Women Voters. This restriction will apply to all broadcast affiliates.
6. Co-sponsored debates will be conducted according to League of Women Voters of Washington guidelines applicable to debates among candidates for state and local offices or League of Women Voters of the United States guidelines applicable to debates among candidates for federal offices.

7. The League of Women Voters of Washington will have control over content and questions in candidate debates.

Either party may cancel this agreement by providing written notice to the other party at least twenty-four hours prior to the effective date and time of cancellation. There may continue to be cooperation on specific activities such as co-sponsoring a debate or voter participation events.

This agreement does not and cannot commit any other League entity (local or national) to this collaboration.

League of Women Voters of Washington



Fisher Communications