

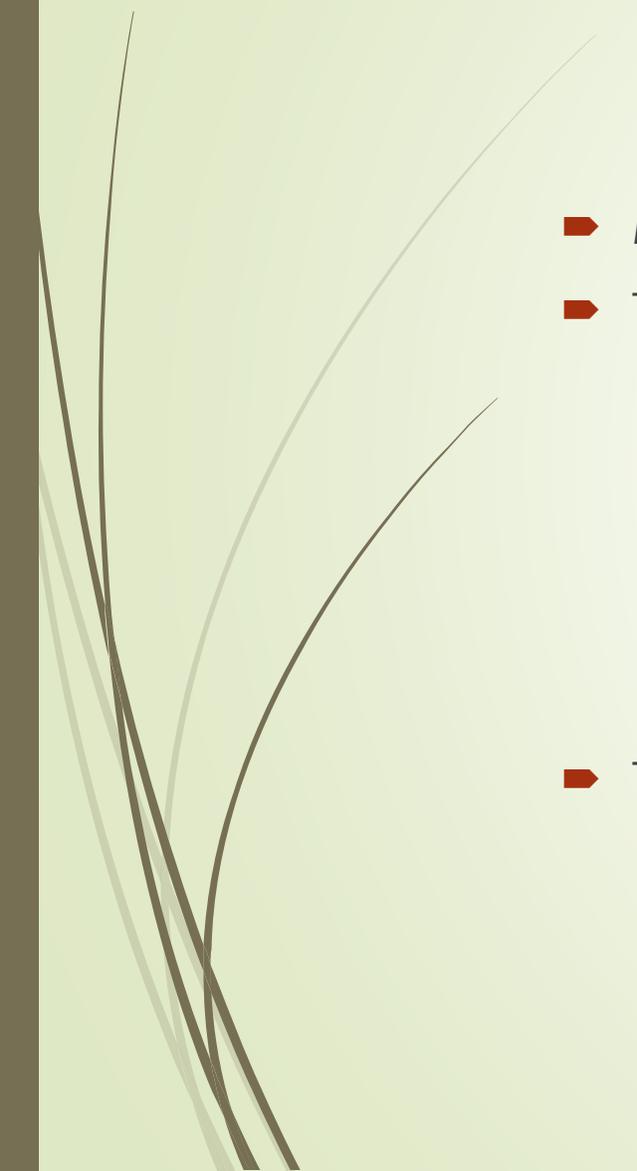


Membership, ENGAGEMENT, & Leadership Development (MELD) Network:

Offering Tools, tips, Techniques, & Community

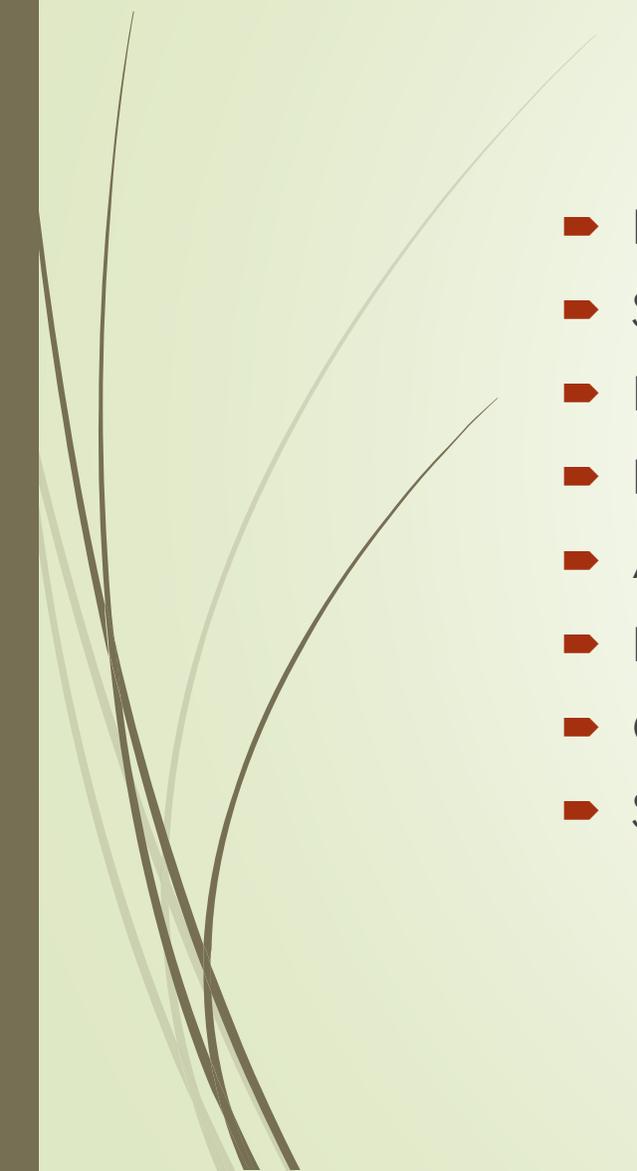


How MELD Network Started

- Membership & Leadership Development & Shur Fellows
 - Transformation Roadmap
 - Mission Driven
 - Nonpartisan
 - Political
 - Federated, membership led
 - Meets all legal requirements
 - THINK OUTSIDE THE BOX
- 



MELD Network is the glue that helps us

- ▶ Learn about cutting-edge best practices to engage your membership
 - ▶ Share effective tools to orient (or reorient) your members
 - ▶ Recruit, retain, and engage members
 - ▶ Explore ways to strengthen your community partnerships
 - ▶ Access national and state League training opportunities
 - ▶ Engage with the community to help Make Democracy Work®
 - ▶ Offer training & coaching on leadership & team building
 - ▶ Strengthen our Diversity, Equity, and Inclusion (DEI) lens
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Time, Treasure, & Talent Exercise

- ▶ Reflect on what you value so much that you offer your time, treasure, & talent
 - ▶ Consider how much of each you give to each organization or cause
 - ▶ What factors determine why you give and how?
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What is MELD Network?

The Network consists of the LWVWA and all Local Leagues. We created MELD Network Pods where a MELD Network Coach hosts virtual, 60-90 minute monthly meetings with MELD representatives from three to five Local Leagues and one to two LWVWA State Board Liaisons. A typical agenda includes these topics:

- ▶ Local League Reps sum up key accomplishments from last month—especially those that they want to share broadly across the state
- ▶ State League reports initiatives, news, and requests
- ▶ Coach facilitates discussion of Shur Fellow Guidance
- ▶ Everyone listens, appreciates, and shares



MELD Network Pods

Pod 1: Yakima, Tacoma/Pierce, Cowlitz, Clark

Coach: Ann Murphy, Board Liaison: TBD

Pod 2: Pullman, Snohomish, Skagit, Mason

Coach: Katherine Murphy, Board Liaison: TBD

Pod 3: Spokane, Bellingham/Whatcom, San Juan, Clallam

Coach: Mendy McLean-Stone, Board Liaison: TBD

Pod 4: Kittitas, Seattle/KC, Jefferson, Whidbey

Coach: Myra Howrey, Board Liaison: TBD

Pod 5: Benton/Franklin, Thurston, Grays Harbor, Kitsap

Coach: Lynn Busacca, Board Liaison: TBD

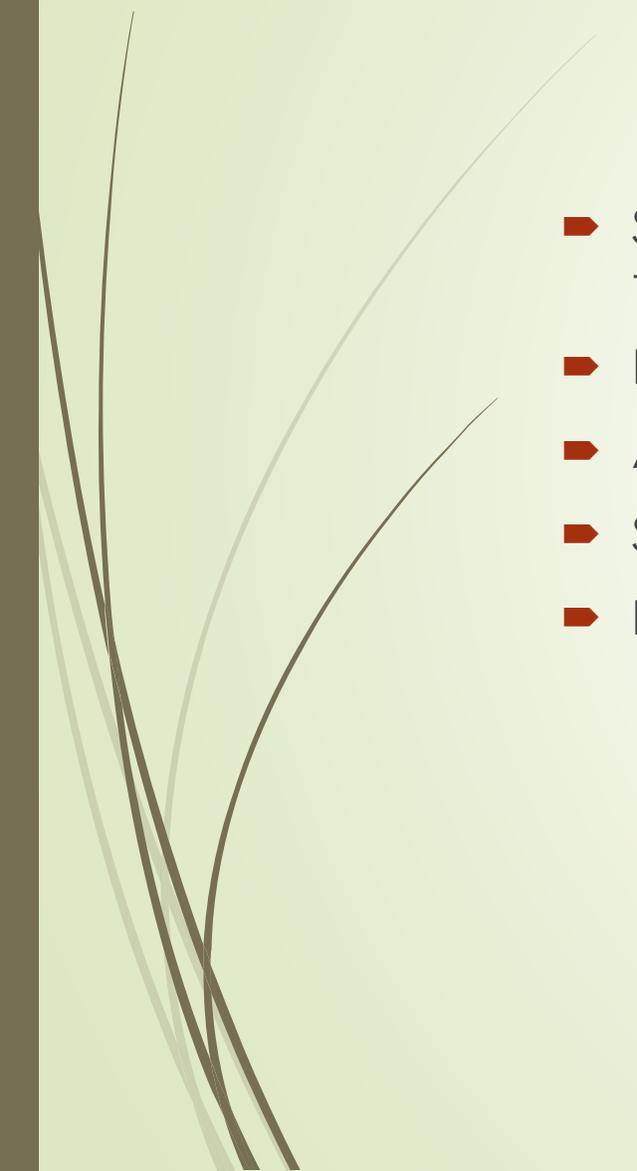


MELD Network Coaches

- ▶ Set up and facilitate monthly Pod calls, including sending out the agenda & notes
- ▶ Participate in monthly MELD Network Coach calls
- ▶ Offer coaching advice and help Pod LLs find MELD resources
- ▶ Help recruit and mentor new MELD Coaches
- ▶ Develop training, toolkits, & other materials for state and local League events



LWVWA State Board Liaisons

- ▶ Share state and national League initiatives, resources, and requests with the Pod members
 - ▶ Participate in monthly Pod calls
 - ▶ Answer question and take requests from LLs back to the LWVWA Board
 - ▶ Share Pod successes/challenges with the LWVWA Board
 - ▶ Identify and help author TWIL and Voter articles highlighting LL successes
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Local League Representatives

- ▶ Share monthly summary of Local League successes/challenges
 - ▶ Participate in monthly Pod calls
 - ▶ Share Shur Fellow Guidances and news from other local, state, and national Leagues with LL board and members
 - ▶ Offer coaching and resources to help the League with membership, engagement, and leadership development tasks
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MELD Coordinator(s)

- Sit in on Pod calls as possible
- Consult with LLs, MELD Coaches, and LWVWA Board to adjust program as needed
- Write monthly MELD Coordinator Board report
- Visit LLs to discuss MELD topics and get input on improvements
- Ensure that MELD Network content on LWVWA website is current and accurate
- Recruit and mentor new MELD Coaches
- Partner with LWVWA Board and Shur Fellow on DEI Action Plan



LWVWA & Local League Boards

- ▶ Schedule time at State board and other League meetings to regularly discuss MELD topics
 - ▶ Help recruit Local League MELD team members and state MELD Coaches
 - ▶ Share information with MELD team members
 - ▶ Offer suggestions and feedback on the program
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Survey Results: Help Wanted!

- ▶ 17 of 20 leagues responded
- ▶ We all do similar but slightly different things
- ▶ In response to question, how many people are on the MELD or Membership Team, the most common answer was 1; the responses ranged from ??? To 5 to “we all chip in”
- ▶ I have a big stack of envelopes and emails of what Leagues send out to new members, I invite anybody and everybody to join me to find out which pieces are so common that the LWVWA could create templates that could be adapted
- ▶ Comments emphasized that “the personal touch” was best but expressed frustration over who would do that work



Building a Stronger League Exercise

- ▶ How do we Welcome people
 - ▶ How do we ENGAGE people
 - ▶ How do we Mentor people
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Invitation to

- ▶ Share MELD tools, tips, and community with your Local League
 - ▶ Help develop Welcome member templates for Local Leagues to adapt
 - ▶ Become a MELD Network Coach
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